COVERAGE ANALYSIS REPORT

Coverage Analysis: how the Binance hack was covered

A structural reading of 19 articles from 17 outlets.

PREPARED BY
Frametra Software Inc

PREPARED FOR
Frametra Sample Report

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Scoring by Frametra 3.9.33 · FC-MVYEV4DE

At a glance

19 articles from 17 outlets, read by Frametra's on-device engine across six structural signals.

81
average structural score, range 68 to 93

18 of 19
articles with one charged word or none

33–100
range in source attribution scores

10 of 19
articles with full claim restraint

WHAT THE NUMBERS SHOW

1. **The tone stayed measured.** Neutral language averaged 98 out of 100, and the lowest article scored 91. 12 articles used none of the engine's charged words and 18 used one or none.
2. **Sourcing varied from article to article.** Source attribution ran from 33 to 100, averaging 60. 3 articles scored 80 or above and 8 scored below 50. Those below 50 are the pieces where a named source or a link is hardest to find.
3. **Length and sourcing.** The 12 articles of 600 words or more averaged 57 on sourcing, against 64 for the 7 shorter ones (lower for the longer pieces). The engine measures attribution relative to length, so part of any gap reflects how the measure works.
4. **Source attribution was the weakest signal.** It averaged 60, against 98 for active voice, the strongest. Claim restraint averaged 89; 10 articles reached full restraint. The engine counts words such as "claims" and "alleges" against claim restraint, which is expected when articles report on allegations or court records.

> **How to read these scores.** They describe how an article is built: its sourcing, wording and evidence. They do not say whether an article is accurate, fair or well-intentioned, and they are not a grade.

The six signals, across all 19 articles

Average score for each signal, out of 100. Weights show how much each signal counts toward the structural score.



BY ARTICLE LENGTH

	ARTICLES	AVG WORDS	SCORE	SOURCING	CLAIM RESTRAINT	EVIDENCE	CHARGED WORDS
Under 600 words	7	368	80	64	86	81	0.4
600 words or more	12	721	81	57	90	95	0.4

Sourcing = source attribution. Evidence = figures and direct quotations. Charged words = average per article.

Article by article

All 19 articles, grouped by outlet. Scores out of 100; values below 50 are shown in amber.

OUTLET	HEADLINE	WORDS	SCORE	SRC	LANG	CLM	HDG	EVD	ACT
aljazeera.com	Binance says $6.3bn stolen in biggest crypto heist in history…	714	80	44	100	100	55	100	98
beincrypto.com	Is Binance Being Hacked? $2 Billion Outflow Puts Customer Fun…	297	68	44	100	61	95	71	97
businessmirror.com.ph	CRYPTO CRIME: What to know about the $6.3B hack on Binance, I…	814	77	33	100	100	65	95	97
cnbc.com	Binance resumes withdrawals following $6.3 billion hack, says…	422	92	86	100	100	75	86	99
cnbc.com	$6.3 billion Binance hack is largest crypto theft on record	608	89	79	96	100	62	100	99
cnbc.com	Binance's $6.3 billion hack: What we know and what comes next	668	84	54	96	100	79	100	98
cnn.com	Binance crypto hack: North Korea suspected to be behind bigge…	744	76	65	97	66	40	92	98
finance.yahoo.com	North Korean hackers likelinked to record-breaking $6.3 billi…	558	84	81	91	85	50	100	99
financemagnates.com	US Secret Service Joins Circle, Tether in Freezing $2.37B in …	656	78	46	100	100	40	91	98
hedgeweek.com	Binance suspends withdrawals following record $6.3bn cryptocu…	248	71	50	100	100	40	59	96
helpnetsecurity.com	Binance hit by $6.3 billion theft in what could be the bigges…	664	87	76	100	86	68	100	99
kiro7.com	Long accused of abetting crypto crimes, Binance has now becom…	637	76	71	100	54	61	77	99
koreatimes.co.kr	Hackers steal $6.3 bil. from Binance in record heist blamed o…	754	78	37	100	100	55	100	100
nbcnews.com	Binance targeted in $6.3 billion crypto heist, the largest ev…	416	80	63	94	81	65	98	99
npr.org	A simple explainer of the massive $6.3 billion crypto heist a…	874	80	47	97	89	77	100	99
sfchronicle.com	What to know about the $6.3B hack on Binance, likely the bigg…	811	77	33	100	100	64	95	97
techcrunch.com	North Korean hackers blamed for stealing record $6.3B in Bina…	702	93	100	96	84	84	89	98
techspot.com	Binance loses $6.3 billion in largest crypto heist ever	324	74	48	100	77	71	65	98
thehill.com	North Korea linked to $6.3B Binance hack	310	88	77	100	100	57	89	100

Src = source attribution. Lang = neutral language. Clm = claim restraint. Hdg = calibrated hedging. Evd = evidence signals. Act = active voice.

What this report does not cover

This report uses Frametra's free on-device engine, which reads each article's wording. It cannot say **who was quoted**, whether sources were **anonymous**, which voices were missing (for example the people involved), or whether a claim is true. Those need a closer read of the individual articles.

METHOD AND LIMITS

Each article was read from its public web page by Frametra's engine, on the reader's own device, and scored on six signals: source attribution (28% of the structural score), neutral language (25%), claim restraint (20%), calibrated hedging (10%), evidence signals (10%) and active voice (7%). Structural scores run from 22 to 95. Scores depend on the page text the engine could read; paywalled, very short or heavily formatted pages may be read only in part. Article formats such as features, analysis and opinion score differently from wire news by design, and the engine counts words such as "claims" and "alleges" against claim restraint. The set of articles was chosen by the preparer and is not a random sample, so results describe this set only. All sentences in this report are generated from the numbers by fixed rules.