COVERAGE ANALYSIS REPORT

Coverage Analysis: how Lula's Brazil election win was covered

A structural reading of 27 articles from 24 outlets.

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Scoring by Frametra 3.9.32 · FC-MVV9XTBV

At a glance

27 articles from 24 outlets, read by Frametra's on-device engine across six structural signals.

79
average structural score, range 74 to 89

18 of 27
articles with one charged word or none

31–100
range in source attribution scores

23 of 27
articles with full claim restraint

WHAT THE NUMBERS SHOW

1. **The tone stayed measured.** Neutral language averaged 96 out of 100, and the lowest article scored 79. 8 articles used none of the engine's charged words and 18 used one or none.
2. **Sourcing varied from article to article.** Source attribution ran from 31 to 100, averaging 52. 3 articles scored 80 or above and 15 scored below 50. Those below 50 are the pieces where a named source or a link is hardest to find.
3. **Length and sourcing.** The 17 articles of 600 words or more averaged 42 on sourcing, against 68 for the 10 shorter ones (lower for the longer pieces). The engine measures attribution relative to length, so part of any gap reflects how the measure works.
4. **Source attribution was the weakest signal.** It averaged 52, against 98 for active voice, the strongest. Claim restraint averaged 98; 23 articles reached full restraint. The engine counts words such as "claims" and "alleges" against claim restraint, which is expected when articles report on allegations or court records.
5. **Outlets with more than one article.** devdiscourse.com averaged the highest structural score (79 across 3 articles) and hurriyetdailynews.com the lowest (78 across 2). Small groups, so read these as a pattern in this set, not a verdict on the outlet.

> **How to read these scores.** They describe how an article is built: its sourcing, wording and evidence. They do not say whether an article is accurate, fair or well-intentioned, and they are not a grade.

The six signals, across all 27 articles

Average score for each signal, out of 100. Weights show how much each signal counts toward the structural score.

BY ARTICLE LENGTH

	ARTICLES	AVG WORDS	SCORE	SOURCING	CLAIM RESTRAINT	EVIDENCE	CHARGED WORDS
Under 600 words	10	387	81	68	100	75	0.6
600 words or more	17	947	78	42	98	93	1.9

Sourcing = source attribution. Evidence = figures and direct quotations. Charged words = average per article.

Article by article

All 27 articles, grouped by outlet. Scores out of 100; values below 50 are shown in amber.

OUTLET	HEADLINE	WORDS	SCORE	SRC	LANG	CLM	HDG	EVD	ACT
aljazeera.com	How did Lula beat Bolsonaro after losing Brazil's first-round…	901	77	37	89	100	71	100	100
americasquarterly.org	REACTION: Lula Wins Brazil's Presidency in Historic Comeback	970	74	40	79	100	85	71	98
axios.com	Brazil's Lula-Bolsonaro showdown unfolds in Trump's shadow — …	246	89	100	100	100	69	74	99
bluewin.ch	President Lula Wins Election – Opponent Bolsonaro Calls for A…	1000	75	41	98	91	53	91	99
cbsnews.com	Lula wins 4th term as Brazil's president, beating Flávio Bols…	1465	78	42	95	100	52	100	97
cnbc.com	Brazilian stocks rocked as Lula wins presidential election, B…	686	82	63	93	100	40	100	98
cp24.com	Lula's win in Brazil bucks a regional shift to the right and …	1076	78	39	95	92	89	95	99
dailypioneer.com	Lula wins reelection in Brazil, securing historic fourth term…	301	77	67	83	100	40	65	98
devdiscourse.com	Brazil stocks, real tumble as Lula win ends bullish run | Int…	572	79	40	100	100	55	100	99
devdiscourse.com	Brazil stocks, real tumble as Lula win shifts investor focus …	620	79	43	100	100	52	100	99
devdiscourse.com	Brazil's Lula wins historic fourth term, Flavio Bolsonaro ref…	785	78	31	97	100	96	91	99
enca.com	Lula's re-election revives Brazil-US tensions	418	80	50	100	100	73	71	98
english.aawsat.com	Brazil's Lula Wins Historic Fourth Term, Flavio Bolsonaro Ref…	763	79	31	97	100	97	91	99
foreignpolicy.com	What's at Stake in Brazil's Election	2072	74	33	99	100	46	86	99
hurriyetdailynews.com	Lula's win checks Trump's ambitions in Latin America - World …	595	78	51	92	100	40	100	100
hurriyetdailynews.com	Lula win triggers investor jitters in Brazil - Latest News	296	78	67	100	100	40	86	99
irishnews.com	Lula is declared winner of Brazil's election as Bolsonaro rej…	895	78	42	94	100	60	100	97
namibian.com.na	Lula's comeback in Brazil dents Trump's ambitions for Latin A…	737	75	34	97	87	67	100	100
nation.africa	Brazil's Lula wins historic fourth term, Flavio Bolsonaro ref…	277	77	58	100	100	73	64	99
npr.org	Brazil's left-wing President Lula elected for fourth term	766	79	47	97	100	49	100	98
san.com	Brazil's Bolsonaro refuses to concede, seeks to overturn Lula…	409	79	62	94	100	55	56	99
theconversation.com	Lula wins a 'miracle' election in Brazil. Now comes the hard …	926	78	55	92	100	58	71	98
theprint.in	Brazil's Lula wins historic fourth term, Flavio Bolsonaro ref…	872	81	40	97	100	90	91	99
thequint.com	Lula Wins Fourth Term In Brazil Amid Divided Electorate	458	85	87	95	100	40	68	94
tribune.com.pk	Brazil's Lula wins historic fourth term, Flavio Bolsonaro ref…	845	81	41	97	100	97	91	99
voz.us	Brazil: Markets react pessimistically to Lula da Silva's vict…	295	85	100	100	100	40	65	98
wunc.org	Bolsonaro's party accepts Brazil election defeat, but he refu…	714	77	50	100	88	40	100	98

Src = source attribution. Lang = neutral language. Clm = claim restraint. Hdg = calibrated hedging. Evd = evidence signals. Act = active voice.

What this report does not cover

This report uses Frametra's free on-device engine, which reads each article's wording. It cannot say **who was quoted**, whether sources were **anonymous**, which voices were missing (for example the people involved), or whether a claim is true. Those need a closer read of the individual articles.

METHOD AND LIMITS

Each article was read from its public web page by Frametra's engine, on the reader's own device, and scored on six signals: source attribution (28% of the structural score), neutral language (25%), claim restraint (20%), calibrated hedging (10%), evidence signals (10%) and active voice (7%). Structural scores run from 22 to 95. Scores depend on the page text the engine could read; paywalled, very short or heavily formatted pages may be read only in part. Article formats such as features, analysis and opinion score differently from wire news by design, and the engine counts words such as "claims" and "alleges" against claim restraint. The set of articles was chosen by the preparer and is not a random sample, so results describe this set only. All sentences in this report are generated from the numbers by fixed rules.