



COVERAGE ANALYSIS REPORT

How the 2026 Canvas data breach was covered

A structural reading of 30 articles, by type of outlet and by length.

PREPARED BY

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PREPARED FOR

Sample, built on public coverage

SAMPLE REPORT

October 23, 2026. This sample shows what a Coverage Analysis Report looks like. It describes how the articles are written, not whether the company or any outlet is right or wrong.

At a glance

30 articles from 30 outlets, read by Frametra’s on-device engine across six structural signals.

75

average structural score,
range 53 to 89

13 of 30

articles with no charged
words at all

29–98

range in source attribution
scores across articles

11 of 30

articles with full claim
restraint

WHAT THE NUMBERS SHOW

- 1

The tone stayed measured. Neutral language averaged 96.7 out of 100. 13 articles used none of the engine’s charged words. The 8 articles with three or more came from security, legal and reference sources; none came from a news outlet.
- 2

Sourcing varied widely from article to article. Source attribution ran from 29 to 98. 2 articles scored 80 or above and 16 scored below 50.
- 3

Longer articles read as thinner on sourcing. Articles under 600 words averaged 58 on sourcing, and those of 600 words or more averaged 49. The engine measures attribution relative to length, so part of this is how the measure works. A full read of who was quoted is what settles it.
- 4

Security press and vendor blogs ran longest and read thinnest on sourcing. They averaged 1484 words and 44 on sourcing, against 676 words and 58 for news outlets.
- 5

The two articles about lawsuits used the most allegation wording. Their claim restraint scores were 0 and 14, the lowest of the 30. That is expected when articles report what plaintiffs claim.
- 6

Outlet types scored close overall but are built differently. News outlets averaged 77, security press 75 and legal and advisory firms 73. Security press leaned more on figures and quotes (evidence 88 against 82), while news outlets scored higher on sourcing.

SOURCING AND LENGTH, BY TYPE OF OUTLET

News and wire outlets		58 sourcing · 676 words
Security press and vendor blogs		44 sourcing · 1484 words
Legal and advisory firms		54 sourcing · 1355 words
University IT and reference		58 sourcing · 870 words

How to read these scores. They describe how an article is built: its sourcing, wording and evidence. They do not say whether an article is accurate, fair or well-intentioned, and they are not grades.

The six signals, across all 30 articles

Average score for each signal, out of 100. Weights show how much each signal counts toward the structural score.



BY TYPE OF OUTLET

	ARTICLES	AVG WORDS	SCORE	SOURCING	CLAIM RESTRAINT	EVIDENCE	CHARGED WORDS
News and wire outlets	10	676	77	58	81	82	0.8
Security press and vendor blogs	12	1484	75	44	76	88	2.2
Legal and advisory firms	6	1355	73	54	74	75	1.7
University IT and reference	2	870	71	58	63	80	1.5

The university IT and reference group has two articles, too few to compare on their own.

BY ARTICLE LENGTH

	ARTICLES	AVG WORDS	SCORE	SOURCING	CLAIM RESTRAINT	EVIDENCE	CHARGED WORDS
Under 600 words	10	390	74	58	70	71	0.3
600 words or more	20	1527	76	49	80	89	2.2

Sourcing = source attribution. Evidence = figures and direct quotations. Charged words = average count per article.

Outlet by outlet

All 30 articles, grouped by type of outlet. Scores out of 100; values below 50 are shown in amber.

OUTLET	HEADLINE	WORDS	SCORE	SRC	LANG	CLM	HDG	EVD	ACT
News and wire outlets (10 articles)									
wral.com	'Security patches' put student learning system back online afte...	1075	89	64	100	100	94	100	96
highereddiver.com	2nd Canvas data breach causes major disruptions for colleges	460	82	81	100	76	20	100	97
wtop.com	Canvas system is online after a cyberattack disrupted thousands...	831	79	57	97	100	47	74	98
cp24.com	Canvas system is online after a cyberattack disrupted thousands...	836	75	43	97	100	47	74	98
thestar.com.my	Canvas system is online after a cyberattack disrupted thousands...	795	76	45	97	100	48	71	98
smdp.com	A Canvas outage tied to a cyberattack has wreaked havoc on coll...	407	75	35	100	100	78	57	98
chronicle.com	Canvas Is Fully Back Online After Parent Company Says It Reache...	905	88	72	94	100	69	100	98
calgaryjournal.ca	Mass cybersecurity breach of learning platform hits Canadian po...	405	78	60	100	65	87	80	96
10news.com	Lawsuit filed in San Diego vs. Canvas developer following cyber...	279	53	69	82	0	40	71	94
insidehighered.com	Instructure Pays Ransom to Canvas Hackers	772	76	58	97	72	48	95	98
Security press and vendor blogs (12 articles)									
krebsonsecurity.com	Canvas Breach Disrupts Schools & Colleges Nationwide	1067	77	56	98	80	45	100	97
webpronews.com	Instructure Pays to Silence ShinyHunters After Massive Canvas B...	1223	77	34	98	95	71	98	99
cybermagazine.com	Canvas Hack: Why did Instructure Pay Ransom to ShinyHunters?	522	84	66	95	100	64	83	99
teiss.co.uk	Instructure pays ransom after second Canvas cyberattack threate...	369	82	52	100	100	76	76	97
halcyon.ai	Education Sector in the Crosshairs: ShinyHunters' Extortion Cam...	777	74	33	100	76	96	81	98
tech-insider.org	Instructure Canvas Breach: 275M Records Claimed [2026]	4459	63	40	97	20	78	91	98
protoslabs.io	Canvas x ShinyHunters: Full Intelligence Report — May 2026	1242	73	39	100	59	89	100	97
shattered.io	275M Records Stolen: Canvas Hit by ShinyHunters [2026]	2428	75	38	95	69	100	100	99
cybersecuritycanada.ca	Canvas Data Breach 2026: Canadian Guide	1613	76	49	100	78	59	91	96
connectwise.com	The Canvas cyber incident of 2026: A global education platform...	1570	77	45	95	100	62	76	98
csoonline.com	Lessons from the Canvas cyberattack	1233	71	37	92	65	98	81	96
alfredbasta.com	Under Attack: The 2026 Canvas LMS Data Breach and What It Mear	1304	73	45	88	75	80	81	97
Legal and advisory firms (6 articles)									
advertisinglaw.fkks.com	Canvas Gets Schooled: EdTech Data Breach Litigation Puts Instru...	315	59	39	100	14	69	62	99
fisherphillips.com	The Canvas Breach: What Educational Institutions Need to Know a...	622	78	98	88	60	27	67	99
bsk.com	Deconstructing the Canvas (Instructure) Data Breach: What Happe...	321	83	78	100	100	20	81	94
bdo.com.au	What the Canvas breach means for the education sector	352	73	42	100	100	57	38	97
reedsmith.com	Canvas/Instructure cyberattack – Key developments and action it...	1081	71	40	100	78	29	100	97
law.berkeley.edu	How the Instructure Canvas Breach Exposes 275 Million Students...	5441	74	29	97	89	73	100	99
University IT and reference (2 articles)									
it.umd.edu	2026 Canvas Data Breach: What We Know	468	66	54	100	43	46	65	97
en.wikipedia.org	2026 Canvas data breach	1271	76	63	94	83	20	96	93

Src source attribution · Lang neutral language · Clm claim restraint · Hdg calibrated hedging · Evd evidence signals · Act active voice

What a communications team can take from this

- **Where the heat was.** Charged wording was rare. News outlets averaged 0.8 charged words per article, against 2.2 for security press and 1.7 for legal and advisory firms. The 8 articles with three or more were all outside the news group.
- **Where the language firmed up.** The two articles about lawsuits carried the most allegation wording. That is where accusations and company responses sit side by side.
- **Where sourcing reads thinnest.** Articles of 600 words or more averaged 49 on sourcing, and security press and vendor blogs averaged 44. Those are the pieces worth a closer read for claims without a named source.
- **Who else shapes the story.** In this sample, security firms and law firms published explainers alongside the news outlets, and those pieces are built differently from news copy: longer, with more figures and quotes.

WHAT THIS SAMPLE DOES NOT COVER

This sample uses Frametra's free on-device engine, which reads each article's wording. It cannot say **who was quoted**, how often sources were **anonymous**, whose voices were missing (regulators, students, schools, the company), or whether a claim is supported. A full Coverage Analysis Report adds a person-checked read of those questions, with the exact sentences behind each finding.

WHAT A FULL REPORT INCLUDES

- Up to 30 or 50 articles about your subject, by outlet, with a written comparison
- Source patterns, anonymity rates and missing voices, with the evidence behind each finding
- Editorial language trends over time
- A check by a person before delivery

METHOD AND LIMITS

Each article was read from the public web page by Frametra's free engine, on the reader's device, and scored on six signals: source attribution (28% of the score), neutral language (25%), claim restraint (20%), calibrated hedging (10%), evidence signals (10%) and active voice (7%). Articles under 300 words carry a small length adjustment. Source attribution reflects the variety of attribution wording and linked citations relative to article length, so longer articles need more to score the same. Claim restraint falls when an article uses words such as "claims", "alleges" or "reportedly", which is normal when reporting accusations. The charged-word list is built for news wording and can flag terms that are descriptive in a cyber-incident story. Two of 32 links did not return readable text and were left out. The sample is a selection of public articles, not every article published, and it leans toward explainers and analysis. Three outlets (WTOP, CP24 and The Star, Malaysia) appear to carry the same wire story. They scored 79, 75 and 76 overall and 57, 43 and 45 on sourcing, so page layout can move a single score by several points. Compare groups of articles rather than single pages.

Frametra reports are an analytical aid. They are not legal, journalistic or professional advice.